

# 2021 YEAR IN REVIEW

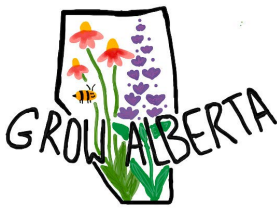
## Earth Day Seed Kits

To celebrate Earth Day 2021, NFL Canada shared school garden seed kits with 212 classrooms. Each kit contained seeds for “Yellow” vegetables and flowers to help promote our partners at Communities in Bloom, with their “Hope is Growing” campaign.



## NFL Canada participates in Grow Alberta Again in 2021

This grassroots program was initiated by students in Alberta to build seed growing kits to give to other Alberta students for growing at home during the pandemic.



**255**  
PARTICIPATING  
SCHOOLS & OVER  
**18,000**  
STUDENTS

## 2nd Annual NFL Canada/USA Virtual Teacher PD Event

Once again both organizations partnered to host another virtual teacher PD Event in June. Over 90 teachers from both countries tuned in daily for five days and learned how to bring soil science to life in their classrooms!



*“Fantastic PD, loved the box of materials.”*

2021 In Review continues on next page →

## NFL Canada celebrates National Soil Conservation Week with, “Soil Science Explore Boxes”

This brand-new initiative was well received by many organizations. In late March, we put a call out to industry members to sponsor a box of classroom activities to bring soil science into Canadian classrooms. Box sponsors could choose a specific school or teacher to donate to or allow NFL Canada to place with an interested school or teacher.

OVER **40** ORGANIZATIONS SPONSORED ONE OR MORE BOXES

**62** TEACHERS RECEIVED A SOIL SCIENCE EXPLORE BOX

### Some reactions from teachers:

*“Oh my goodness! This kit is AMAZING!”*

*“I am super excited to see the results of others and have my students do some real world science!”*

*“I can’t thank you enough for this resource for teachers and students! What a blessing this is. I really appreciate the effort to help us.”*

# 2021 YEAR IN REVIEW

Continued from previous page

## Canada Wide Science Fair goes Virtual for 2021

We would like to congratulate this year's winner of the Nutrients for Life

**Special Award;** Alex Lea

The screenshot shows the award page for Alex Lea, winner of the Nutrients for Life Foundation Award. The page features the CWSF and ESPC logos at the top. Below the award title, there is a portrait of Alex Lea and details about her project: 'Soil Remineralization - Increasing Nutrient Levels and Bio-Mass in Pasture Grasses' from Central Interior British Columbia. The page also includes the event's virtual location: Ottawa, Ontario.

## NFL Hosts a two-day virtual youth summit to celebrate Global Fertilizer Day

The team from NFL Canada held its first ever virtual youth conference on October 13th and October 14th where 17 classrooms from across the country signed up to hear from experts in the field about Climate Smart Agriculture. NFL Canada would like to thank Dr. Tom Bruulsema from Plant Nutrition Canada and Dr. David Pinzon from Corteva Agriscience for their excellent student sessions.

Two screenshots from the virtual youth summit are shown. The first is for 'Day 1: Climate-Smart Agriculture - Day 1' with the theme 'Climate-Smart Farming: We All Play a Role', featuring a keynote by Tom Bruulsema. The second is for 'Day 2: Climate-Smart Agriculture - Day 2' with the theme 'The Role of Innovations in Agriculture Towards a Sustainable Future', featuring a keynote by David Pinzon.

This graphic highlights three producers for the International Year of Fruits and Vegetables 2021. It features three photos: 'The Jungle Farm' in Innisfail, Alberta; 'Dave and Donna Van Segbrook' in Tupperville, Ontario; and 'Cormier's Berry Patch' in La Salle, Manitoba. Each photo includes a 'View profile' link in both English and French.

## The UN has declared 2021 as International Year of Fruits and Vegetables

NFL Canada highlighted Canadian Fruit and Vegetable Producers from across the nation to celebrate. Visit our website to see all of the producer profiles.

## Bulbs to Blooms Classroom Program

For the second year in a row, NFL Canada and Vanco Farms partnered to bring 25 kits of tulip bulbs to classrooms across the country.

Due to the overwhelming success, all kits were spoken for in less than one hour. Each kit contained 100 bulbs, an activity guide, bone meal (courtesy of Scotts Canada) and other NFL Canada classroom resources on plants and soils.

