

2024/2025 Impact Report

NUTRIENTS
FOR LIFE



NUTRIMENTS
POUR LA VIE

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Our Vision

The soil beneath our feet is the foundation for world food security. By leading the development and delivery of plant nutrient educational programming we ensure Canadians are informed and contributing to solutions that sustainably grow healthy plants and protect our land, air and water for future generations.



Our Mission

A leader in "teaching teachers" with science-based, curriculum aligned plant nutrient resources, programs and initiatives. We work collaboratively with others to demonstrate the role of nutrients in plant production and promote solutions for sustainable agriculture and environmental stewardship



Impact Snapshot

85

Teacher Members
impacting over 1,000
students

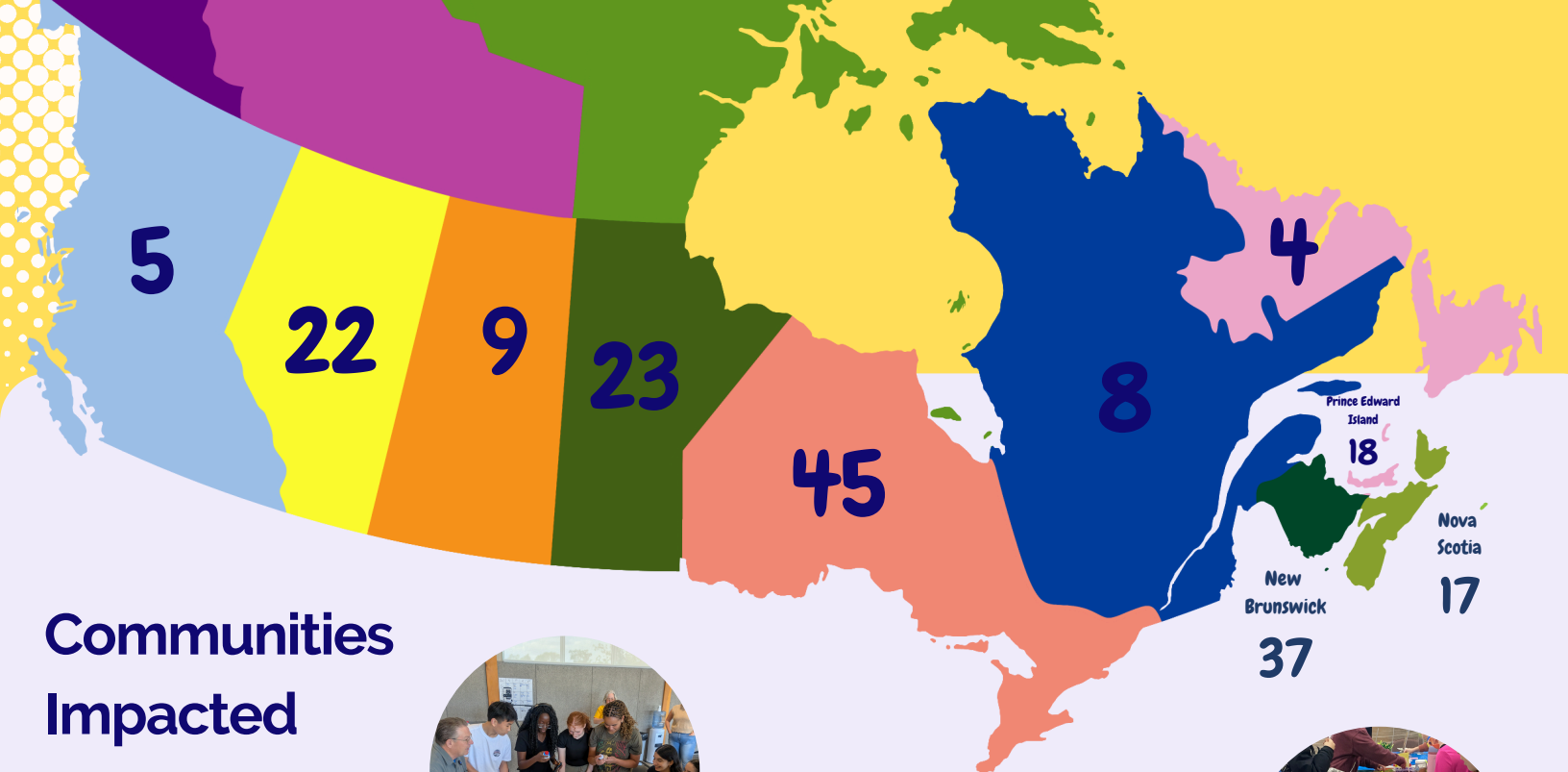
Website Users

11,814

42,000+

Direct Student Impact





Communities Impacted



HIGHLIGHTS

World Soil Day Draw	53 soil test kits shipped to teachers across Canada	Impacted over 3,000 students
School Garden Grants	Distributed \$33,500 to 44 schools	Impacted 132 teachers and 9,105 students
Earth Day Seed Giveaway	Distributed 200 school garden seed kits	Impacted over 10,000 students



TEACHERS IMPACTED
STUDENTS IMPACTED
RESOURCES SHARED
TOTAL OUTREACH

1,675
42,955
over 13,500
OVER 398,000